

BECOME A MEMBER TODAY!

BROKER
BUSINESS ADVOCACY ASSOCIATION
WHO WE ARE AND WHAT WE DO FOR OUR MEMBERS

XCHANGE|21
A Broker Business Advocacy Association (BBAA) Event

BBAA Vision Statement

To be the preeminent source for C21 member brokers of innovative/engaging best practices, sharing opportunities, and advocacy efforts, which will dramatically impact their company's bottom line.

BBAA Mission Statement

We are a national association of C21 Broker Owners dedicated to developing and delivering quality sharing/mastermind opportunities and resources through the exchange of best practices for the purpose of improved overall business success.

MEMBER BENEFITS

The **Broker Business Advocacy Association** meets twelve (12) times a year (both virtual and hybrid) and provides elevated peer to peer learning/sharing sessions ("Member XCHANGE") to provide C21 brokers valuable and personal experience, strength and help on discussion topics. Most of our MX's are focused on broker-based conversations, but some bring in content about managers and agents as well.

MEMBER BENEFITS:

- Best Practice Sharing
- Networking
- Access to Vendor Discounts
- Referrals
- Camaraderie
- Self-Appraisal/Accountability
- Member Recognition
- Better Bottom Line
- Affinity Partnerships
- Annual Conference (XCHANGE|21)

**AFFORDABLE
ANNUAL
MEMBERSHIP**

Payment Options
Available

bbaa21.org

How Can BBAA Help You?

This creative initiative was launched for our C21 member brokers to specifically address our long term strategic vision which is: *"To become the preeminent source for member brokers of innovative and engaging best practices and sharing opportunities, which will dramatically impact their company's bottom line."* Peer to Peer learning is one of the most valuable learning methods and it is our hope that it will educate our members in all new ways to be successful.

**Our Goal Is To Grow Our Brokerages
And Succeed Together**

TESTIMONIAL



"Without question, I can definitively point to the BBAA as the largest source of support, resources and collaborative brainstorming which has given me not only a truly solid foundation on which I can now stand, but a competency and confidence in my ability to effectively run and grow my company. To know

that I am surrounded by not just successful colleagues, but by professionals who are experiencing my exact struggles and successes is unlike anything else that exists. Each MX feels like a master class in our industry and has given me everything I needed, and even things I didn't know I did! At every level of growth, the BBAA has, and will continue to add to and support my business with only positive, upward trajectories."

- Jessie Hoff - C21 JRS Realty

For Information on Joining - Visit Our Website or Contact:

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(973) 417-3222 or info@bbaa21.org